



## INVITATION

### RING THE BELL FOR GENDER EQUALITY

#### Overview

In celebration of International Women's Day (8 March 2017), 43 stock exchanges around the world will join the UN Global Compact, Sustainable Stock Exchanges initiative, UN Women, the International Finance Corporation, World Federation of Exchanges, and Women in ETFs in raising awareness about the importance of gender equality to sustainable development. Hochiminh Stock Exchange (HOSE), together with IFC, will join stock exchanges across the globe in ringing their bells to draw attention to the critical role business and markets can and must play in closing the gender inequality gap.

#### Objectives

This event will be jointly organized by HOSE and IFC to:

- Raise awareness about UN Sustainable Development Goal 5 (SDG5) ("Gender Equality"); and
- Promote gender equality by empowering women.

#### What will be discussed

The topic for this event is *Women Leadership and Women on Board*. According to a 2016 review of 1,000 listed companies by Bloomberg LP, the average representation of women in the leadership was 23% in senior management; 21% on boards; 4% have a female chairperson; and 3% have a female CEO. Despite their modest representation, empirical evidence has shown that female leadership improves financial performance of firms while reduces volatility. Research findings of the impact of female CEOs and Chairwomen on the performance of Vietnamese firms will also be discussed at this event.

#### Who should attend

Representatives from stock exchanges and companies, including current and aspiring directors, senior executives and diversity professionals concerned about what more can be done to empower women in business and increase the role of women in management and on board.

Please RSVP to Nga Pham at [npham3@ifc.org](mailto:npham3@ifc.org) by **March 6, 2017**.

**MAR 8, 2017**

**8:00 – 10:30**

**HOCHIMINH STOCK  
EXCHANGE**

16 Vo Van Kiet, District 1  
Ho Chi Minh City

#### Agenda

8:00 - Registration

8:30 - Welcome & Opening remarks  
by HOSE, IFC and UN WOMEN

9:00 - Ring the bell for Gender  
Equality

9:05 – Panel discussion

10:00 – Group photo and Morning  
Tea

10:30 - Closing

#### Panelists:

Mr. Le Hai Tra, HOSE board member

Dr. Mai Huu Minh (CEO, IFRC)

Mdm. Nguyen Thi Tuyet Minh  
(Chairwoman, VWEC)

Mdm. Iris Fang, IFC Nominee  
director, Board member

Mdm. Le Thi Le Hang, CEO of SSI  
Asset Management Co., Ltd

Dr. Dinh Toan Trung  
(Portfolio Partner, ICFCG )

## PROFILE OF SPEAKERS



**Ms. Nguyen Thi Tuyet Minh** is currently the Chairwoman of Vietnam Women Entrepreneurs Council (VWEC), Vietnam Chamber of Commerce and Industry (VCCI) and the Director of WECREATE VIETNAM. She is the 1<sup>st</sup> Chairwoman of ASEAN Women Entrepreneurs' Network (AWEN); the Executive member of The Executive Board of Vietnam Women's Union Course XI and Member of Executive Board of VCCI. She was among the founders of AWEN, Gender Economic Development Working Group (GED), and Network for Empowerment of Women (NEW).

She was honourably awarded the Third-Class Labor Medal from the President of the S.R of Vietnam in 2016 for the extraordinary achievements in establishing and operating the ASEAN Women Entrepreneurs Network (AWEN) and various Certificates of Merit awarded by the Prime Minister, VCCI Chairman, the Executive Board of Ho Chi Minh Youth Union, Chairwoman of Vietnam Women's Union, the Ministry of Labour, Invalids & Social Affairs; and Vietnam Women's Union for the development of Vietnamese women in 2016. In 2015, she was also honored to be awarded the title of "Global Trade Ambassador" by Women in International Trade-Los Angeles for trade promotion and supporting women in business and global trade.



**Mr. Le Hai Tra** is currently the Acting Chief Executive Officer (Acting CEO) cum member of Board of Directors at Hochiminh Stock Exchange (HOSE), Vietnam. He started working for the State Securities Commission (SSC) of Vietnam in 1997, at the Securities Markets Development Department. He was charged with the special mission of setting up and launching the Hochiminh City Securities Trading Center (HoSTC, the former of HOSE) in 2000, and was the Deputy CEO of HOSE for several years.

Mr. Le was an Edward S. Mason fellow and earned his Master in Public Administration degree (MPA), with dual concentration on Leadership and Financial Market Analyses, from Harvard Kennedy School in 2004. Trained as an economist at Hanoi University, Mr. Le also completed the US Department of State's Hubert. H. Humphrey Fellowship Program on Strategic and Financial Management at the Boston University in 2003.



**Ms. Iris Fang** has over 35 years of international banking experience in the US, Singapore and Vietnam. Her career included positions in structured and corporate finance at Bank of America, Chase Manhattan (JP Morgan Chase), strategy and country management (Standard Chartered). She was the former Regional Head of Strategy, Asia and CEO Vietnam (1995-1997) Standard Chartered. Iris was Adjunct Lecturer at RMIT International Vietnam Executive MBA Program. She is a director of Viet Nam Holding Asset Management (VNHAM), a closed end fund that invests in listed companies on the Vietnam stock exchange. She chairs the Risk and Compliance Committee of VNHAM and is a member of the Investment Committee. In 2016, she was appointed IFC Nominee Director/Board Member.



**Dr. Mai Huu Minh** is the CEO and founder of Intelligent Financial Research and Consulting (IFRC), a company specialized in products, services and advices in financial markets including Vietnamese and global stock indexes. IFRC has initiated the Global Women CEO Project, examining the role of women in corporate performance and governance. Dr. Minh used to serve as the Head of New York Stock Exchange – Paris Indices R&D group. Dr. Minh has published many conference papers, journal articles and books in finance. His two published books are *Financial Indices and Latest Innovations* and *Options, Futures and Exotic Derivatives – Theory, Applications and Practice*. Apart from the empirical research work, Dr. Minh teaches various Master courses in the fields financial markets, derivatives and financial mathematics.

## PROFILE OF SPEAKERS (continued)



**Ms. Le Thi Le Hang** is CEO of SSI Asset Management Co., Ltd – 100% owned by Saigon Securities Inc. (SSI), with total asset-under-management (AUM) over US \$360 million. She is Chairwoman of Southern Seed JSC. (SSC) and Vice-Chairwoman of National Seed JSC. (NSC). She is also board member of The PAN Group (PAN), Binh Thanh Import Export JSC. (GIL), Elcom, and SSIAM UCITS Fund. Prior to working at SSI, she was a Research Analyst for W. P. Stewart (1999 – 2007), a New York – based Asset Management Company. Ms. Hang Le was named as “CEO of the Year” in Vietnam by Asia Asset Management for 5 consecutive years from 2013 to 2017. Under her leadership, SSI AM received a number of prestigious awards such as “Best Fund House” by Asia Asset Management in 2013, 2014, 2017; “Asset Management Company of the Year” in Vietnam by The Asset in 2012, 2014, 2015; or “Best Investment Management Company” in Vietnam by World Finance in 2014 & 2015. She holds a Master Degree in Finance and a Bachelor Degree in Accounting from American University in the United States.



**Dr. Dinh Toan Trung** has long working experience in multinational companies, such as UBS AG, Credit Suisse, Trisa AG, and Holcim Ltd, but also as entrepreneur, such as co-founder of a leading packaging company in Vietnam, managing director of PAT Industrial Park. He was also a strategy consultant for many companies in Vietnam, such as Holcim Vietnam Ltd, Viet-A Bank, PAT Industrial Park, Thien Y Packaging, Fideco JSC. Dr. Dinh has also spent several years in the field of education as Professor at the University of Applied Sciences and Arts Northwestern Switzerland for Strategy, International Management. Dr. Dinh was also a lecturer for Change Management in a Swiss program “Train-The-Trainers” for senior government officials in Beijing and Founder of a successful Swiss Master’s Program with a focus on Finance and Banking in Ho Chi Minh City. In research, Dr. Dinh is Portfolio-Partner of International Center for Corporate Governance at the University St. Gallen. Dr. Dinh has received his Ph.D. of Economics from University of St. Gallen, and a Master degree in Management from University of Fribourg, Switzerland.

## ABOUT THE ORGANIZING PARTNERS

### HoChiMinh Stock Exchange (HOSE)

Established in July 2000, Hochiminh Securities Trading Center (HoSTC) – now known as Hochiminh Stock Exchange (HOSE) – was the first centralized stock market in Vietnam. The establishment of HoSTC brought the Vietnam securities market to regulated stage of operation, aiming at building an effective and long-term capital mobilization channel for economic development. On August 2007, HoSTC was transformed to HOSE, bringing Vietnam securities market closer to other developed markets within the region and all over the world. At the end of year 2016, HOSE was having 321 listed companies, 35 bonds, 1 fund certificates and 1 ETFs with total market capitalization of over USD 65.7 billion and the daily trading value has reached more than USD 107 million. Currently, HOSE is focusing on researching and launching new products such as ETF, REIT, Covered Warrant as well as corporate bond market and new indices (including ESG Index, High Dividend Yield Index). For more information, visit [www.hsx.vn](http://www.hsx.vn).

### International Finance Corporation (IFC)

As a member of the World Bank Group, is the largest global development institution focused on the private sector in emerging markets. Working with 2,000 businesses worldwide, we use our six decades of experience to create opportunity where it’s needed most. In FY16, our long-term investments in developing countries rose to nearly \$19 billion, leveraging our capital, expertise and influence to help the private sector end extreme poverty and boost shared prosperity. For more information, visit [www.ifc.org](http://www.ifc.org).